



TREE HOUSE
HUMANE SOCIETY

2025 SPONSORSHIP PACKET



Together, we thrive!

DEVELOPMENT@TREEHOUSEANIMALS.ORG  (773) 262-4000 x120

2025 EVENTS

Cat Walk: Feline Fashion Show

KOVAL DISTILLERY
4241 N Ravenswood Ave., Chicago, IL 60613
Friday, August 15, 2025, 6-9 p.m.



Join us at Koval for an unforgettable twist on one of our most celebrated events—Cat Walk! This year, we're swapping our pub crawl for a **fashion show with a feline flair**, all in support of cats in need. Watch models on two legs strut the runway, showcasing cat-inspired fashion and accessories from local boutiques—think playful prints and whisker-worthy style!

Lights of Love: Where Memories Sparkle and Whiskers Glow

TREE HOUSE HUMANE SOCIETY
7225 N Western Ave., Chicago, IL 60645
Saturday, December 6, 2025, 4-6:30 p.m.



Experience the magic of Tree House Humane Society's signature holiday gathering—Lights of Love. Our annual community gathering illuminates the season with warmth, remembrance, and hope. We cherish this special evening that brings animal lovers together to honor beloved pets, past and present.

As the night unfolds, glowing lights will shine in tribute to the animals who have touched our lives, creating an illuminating display of love and connection. Guests will enjoy festive treats, heartwarming stories, and the company of fellow supporters who share a passion for animal welfare.

Whether you're lighting a candle in memory of a cherished companion or celebrating the joy of adoption, Lights of Love is a meaningful way to embrace the spirit of giving and community. Join us in making a difference for cats in need and spreading the warmth of love this holiday season!

Access to:

21,000+
Pet Owners &
Animal Advocates

200
Event
Attendees

38,000+
Social Media
Fans



2025 EVENTS SPONSORSHIP



With 150 local animal lovers attending Cat Walk, this is your chance to showcase your brand at a truly unforgettable event! By sponsoring, you'll gain prime visibility, align with a meaningful cause, and connect with a passionate, engaged audience. Don't miss this unique opportunity to make a lasting impact and stand out in a fun, vibrant atmosphere!

CAT WALK	PRESENTING \$5,000 Top Cat Sponsor One available	\$2500 The Cat's Meow Sponsor Two available	\$1,000 Cool Cat Sponsor Five available	\$500 Fur-end Sponsor Ten available
Presented by language	✓			
Logo on event T-shirt	✓	✓		
Logo on printed marketing materials	✓	✓	✓	
Logo on digital marketing materials	✓	✓	✓	✓
Logo on event website	✓	✓	✓	✓
Profile on event website	✓			
Mentioned on all social media posts	✓	1 mention		
Logo included in event email communications	✓	✓	✓	✓
Complimentary vendor table at event	✓			
Complimentary tickets	4 tickets	2 tickets	2 tickets	2 tickets
Mentioned in post-event email	✓	✓	✓	✓

DJ SPONSOR

\$1,500

Keep the Cat Walk grooving!

Set the beat for our **Cat Walk** fashion show! As the **DJ Sponsor**, you'll ensure the purr-fect vibe with music that keeps the crowd engaged and the runway strutting. Your support helps us raise critical funds for cats in need, and in appreciation, your name or business will be featured on event signage and receive a special live shoutout during the show. Let's make this event as unforgettable as a cat's nine lives!

FOOD TRUCK SPONSOR

\$2,000

Serving Up Style & Snacks!

Every fashion show needs a little flavor! As the **Food Truck Sponsor**, you'll help provide a delicious experience for our guests while supporting rescue cats in need. Your name or business will be showcased on event signage, and you'll receive a live shoutout during the event, ensuring everyone knows who's bringing the bites to the **Cat Walk**. It's a paw-some way to support a great cause!

2025 EVENTS SPONSORSHIP



LIGHTS OF LOVE	PRESENTING \$1,000 Top Cat Sponsor One available	\$750 Cool Cat Sponsor Two available	\$500 Fur-end Sponsor Five available
Presented by language	✓		
Logo on printed marketing materials	✓		
Logo on digital marketing materials	✓	✓	✓
Logo on event website	✓	✓	✓
Profile on event website	✓		
Mentioned on all social media posts	✓	1 mention	
Logo included in event email communications	✓	✓	✓
Complimentary vendor table at event	✓		
Mentioned in post-event email	✓	✓	✓

2025 EVENTS

SPONSORSHIP COMMITMENT FORM

For your sponsorship to appear on event materials, the commitment form must be received by June 30, 2025. Return this form to development@treehouseanimals.org.

Sponsor Information

Sponsor Name (as you would like to be listed)

Primary point of contact

Phone

Email

Preferred address (including zip code)

Sponsor Commitment

CAT WALK

Top Cat	\$5,000	Fur-end	\$500
The Cat's Meow	\$2,500	DJ Sponsor	\$1,500
Cool Cat	\$1,000	Food Truck Sponsor	\$2,000

LIGHTS OF LOVE

Top Cat	\$1,000
Cool Cat	\$750
Fur-end	\$500

Payment Information

Check enclosed Check will arrive by / /

Credit card – send me a secure link to fulfill online by / /

Signature

Date

**Thank you for supporting
Tree House's mission!**



PAST SPONSORS



ABOUT TREE HOUSE

For more than half a century we've pioneered; we are the standard for holistic feline care. We listen to our community and, based on their information and guidance, innovate and lead the way in cat care, colonies, shelters, and – now with our new Veterinary Wellness Center – affordable veterinary health care.

OUR VISION

Every cat thrives.

OUR MISSION

We empower communities of caregivers to protect, nurture, and support new solutions so no cat suffers.





TREE HOUSE
HUMANE SOCIETY

