



TREE HOUSE
HUMANE SOCIETY

2023 SPONSORSHIP PACKET



Together, we thrive!

JPETERS@TREEHOUSEANIMALS.ORG 🐾 872-302-4691

2023 EVENTS



SHELTER SLUMBER PAWTY

A slumber pawty at Tree house where you live the shelter cat experience

SATURDAY, MARCH 25 THROUGH SUNDAY, MARCH 26

12:00 PM 3/25 - 11:59 AM 3/26

For 24 hours, participants eat, sleep, and 'pawty' with Tree House cats highlighting our kitties and showcasing the impact we're building to foster the human/animal bond. The Pawty will be streamed via many online platforms giving the public a glimpse into the life of Tree House cats while encouraging them to fund our work.



CAT WALK

A summer festival & cat-inspired pub crawl

SATURDAY, AUGUST 19

12:30 PM - 2:00 PM (FESTIVAL) & 2:00 PM - 6:00 PM (CRAWL)

Our multigenerational, historically sold-out event brings animal lovers of all kinds together for a community celebration at partner bars and restaurants in Bowmanville, Ravenswood, and Andersonville. Featuring a pre-crawl festival at Half Acre, music, drink specials, and Tree House activations throughout the community.

CATBARET

An elegant soiree with aww-inspiring meow-moments

THURSDAY, OCTOBER 12

5:30 PM - 8:30 PM

Tree House's annual gala brings cat lovers together for a dazzling evening packed full of glamorous live performances, award-winning eats and custom cocktails. Each year, Catbaret highlights the lifesaving efforts our community makes possible and celebrates the generous support that enables us to do so. Join us for a night out that's sure to be the cat's meow.

LIGHTS OF LOVE: WHISKER WONDERLAND

A Tree House holiday bazaar & celebration!

SATURDAY, DECEMBER 9

3:30 PM - 6:00 PM

Come sing a song and stroll along Tree House for our annual holiday event open to all ages! This time-honored tradition gets us all into the holiday spirit as we invite our neighbors and community into our shelter for an evening of honor and joy. Pick up holiday gifts from local artists, decorate our tree, see the lights, and carol with the cats as we come together in the spirit of cheer, light, and love.



Access to:

22,000

Pet Owners &
Animal Advocates

700

Event
Attendees

36,000

Social Media
Fans

2023 EVENTS SPONSORSHIP

CROSS-EVENT SPONSORSHIP

PRESENTING
(\$15,000)

Logo on event publications	✓
Logo on event signage	✓
Logo on branded takeaways	✓
Linked logo on event website landing page	✓
Linked logo on THHS website	✓
Profiled on social media before event	✓
Profiled on social media during event	✓
Profiled in an eblast	✓
Mentioned in an eblast	✓
Mentioned on social media	✓
VIC tickets to event	✓
Table at event	✓

SHELTER SLUMBER PAWTY

CAT
NAPPERS
(\$1,000)

CAT'S
PAJAMAS
(\$250)

Logo on event publications	✓	
Logo on event signage	✓	✓
Logo on branded takeaways	✓	
Linked logo on event website landing page	✓	✓
Linked logo on THHS website	✓	
Profiled on social media before event	✓	
Profiled on social media during event	✓	✓
Profiled in an eblast	✓	
Mentioned in an eblast	✓	✓
Mentioned on social media	✓	✓
VIC tickets to event		
Table at event		

CAT WALK

COOL CAT
(\$3K)

KITTEN AROUND
(\$2K)

FUR-END
(\$1K)

Logo on event publications	✓		
Logo on event signage	✓	✓	✓
Logo on branded takeaways	✓		
Linked logo on event website landing page	✓	✓	✓
Linked logo on THHS website	✓	✓	
Profiled on social media before event	✓	✓	
Profiled on social media during event	✓	✓	
Profiled in an eblast	✓		
Mentioned in an eblast	✓	✓	✓
Mentioned on social media	✓	✓	✓
VIC tickets to event	8 tickets	4 tickets	2 tickets
Table at event			

2023 EVENTS SPONSORSHIP

CATBARET	A MEW LEAF (\$7,500)	CATTITUDE (\$5,000)	KRAFTY KITTEN (\$3,000)
Logo on event publications	✓	✓	✓
Logo on event signage	✓	✓	✓
Logo on branded takeaways	✓		
Linked logo on event website landing page	✓	✓	✓
Linked logo on THHS website	✓	✓	
Profiled on social media before event	✓		
Profiled on social media during event	✓	✓	
Profiled in an eblast	✓		
Mentioned in an eblast	✓	✓	✓
Mentioned on social media	✓	✓	✓
VIC tickets to event	8 tickets	4 tickets	2 tickets
Table at event			

LIGHTS OF LOVE	CATNIP NATION (\$1,000)	FELINE GOOD! (\$500)
Logo on event publications	✓	
Logo on event signage	✓	✓
Logo on branded takeaways	✓	
Linked logo on event website landing page	✓	✓
Linked logo on THHS website	✓	
Profiled on social media before event	✓	
Profiled on social media during event	✓	✓
Profiled in an eblast	✓	
Mentioned in an eblast	✓	✓
Mentioned on social media	✓	✓
VIC tickets to event		
Table at event	✓	✓

2023 EVENTS

SPONSORSHIP COMMITMENT FORM

For your sponsorship to appear on event materials, the commitment form must be received by May 26, 2023. Return this form to Jesi Peters at jpeters@treehouseanimals.org.

Sponsor Information

Sponsor Name (as you would like to be listed)

Primary point of contact

Phone

Email

Preferred address (including zip code)

Sponsor Commitment

Presenting Sponsor \$15,000

SHELTER SLUMBER PAWTY

Cat Nappers \$1,000

Cat's Pajamas \$250

CAT WALK

Cool Cat \$3,000

Kitten Around \$2,000

Fur-End \$1,000

CATBARET

A Mew Leaf \$7,500

Cattitude \$5,000

Krafty Kitten \$3,000

LIGHTS OF LOVE

Catnip Nation \$1,000

Feline Good! \$500

Payment Information

Check enclosed Check will arrive by / /

Credit card - send me a secure link to fulfill online by / /

Signature

Date

Thank you for supporting
Tree House's mission!



PAST SPONSORS



ABOUT TREE HOUSE

For half a century we've pioneered; we are the standard for holistic feline care. We listen to our community and, based on their information and guidance, innovate and lead the way in cat care, colonies, shelters, and – now with our new veterinary wellness center – affordable veterinary health care.

OUR VISION

Every cat thrives.

OUR MISSION

We empower communities of caregivers to protect, nurture, and support new solutions so no cat suffers.





TREE HOUSE
HUMANE SOCIETY

