



2022 Events

SPONSORSHIP PACKET

Together we thrive



TREE HOUSE
HUMANE SOCIETY

development@treehouseanimals.org
(773) 262-4000 Ext. 120

2022 Events



CAT WALK, SATURDAY, AUGUST 13

A summer-festival, cat-inspired pub crawl

Cat Walk grows beyond its beer roots! Our historically sold-out event returns and brings animal lovers of all kinds together for a community celebration at partner bars and restaurants in Ravenswood and Andersonville. Featuring live music, drink specials, and Tree House activations throughout the community, our summer festival is set to break records in 2022.



CAT'BARET, THURSDAY, OCTOBER 27

An immersive, masquerade night with Insta-meowments

Plunge into the roaring 20s with Tree House! Cat'barett goes vaudeville, bringing the golden age of performance and style to life. Join Team Tree House for a dazzling night out featuring live performances, custom food and drink recipes, and so much more.

LIGHTS OF LOVE HOLIDAY OPEN HOUSE, SATURDAY, DECEMBER 10

A wonderland for cat lovers of all ages

Come sing a song and stroll along to Tree House for our annual holiday event for all ages! This long-standing tradition gets us all into the spirit as we invite our neighbors and community into our shelter for an evening of joy. Decorate our tree, see the lights, carol with the cats, and build the best hot cocoa as we come together in the spirit of cheer, light, and love.



ABOUT TREE HOUSE

For half a century we've pioneered; we are the standard for holistic feline care. We listen to our community and, based on their information and guidance, innovate and lead the way in cat care, colonies, shelters, and - now with our new veterinary wellness center - affordable veterinary health care.

Our Vision:
Every cat thrives.

Our Mission:
We empower communities of caregivers to protect, nurture, and support new solutions so no cat suffers.

ACCESS TO

12,000

Pet Owners &
Animal Advocates

1,250

Event participants
(in person & online)

35,000

Social Media Fans

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CROSS-EVENT SPONSORSHIP

TREE HOUSE 2022 PRESENTING SPONSOR | \$15,000 Logos on all venue banners, profiles on a social media campaign and eblasts, linked logo on Cat Walk, Cat'bare, Lights of Love event sites and Tree House website, signage at Tree House throughout the year, 30-second video spot for social media, opportunity to speak during all event programs, logo on any branded takeaways at event, 10 tickets to the Cat Walk and Lights of Love Holiday Open House, and 5 Very Important Cat (VIC) tickets to Cat'bare. Logo included on the front page of Tree House's special event publication.

CAT'BARE

A MEW LEAF SPONSORSHIP | \$7,500 Logo on Cat'bare and Tree House website, profile in social media and eblast, 4 Very Important Cat (VIC) tickets to Cat'bare. Logo included in special event publication.

CATTITUDE SPONSORSHIP | \$5,000 Logo on Cat'bare and Tree House website, mentions on a social media campaign and in email blast, 3 Very Important Cat (VIC) event tickets. Logo included in special event publication

KITTEN AROUND SPONSORSHIP | \$3,000

Listing on Cat'bare and Tree House website, 2 Very Important Cat (VIC) event tickets. Listing included in special event publication

CAT WALK

COOL CAT SPONSOR | \$3,000

Logos on all banners, linked logo on Cat Walk and Tree House website, logo on any branded takeaways at event, social media shout outs, 5 Very Important Cat (VIC) tickets to the event.

KRAFTY KITTEN SPONSOR | \$2,000

Logos on all banners, linked logo on Cat Walk websites, social media shout outs, 3 Very Important Cat (VIC) event tickets.

FUR-END SPONSOR | \$1,000 Linked logo on Cat Walk and Tree House websites, shout outs, 2 Very Important Cat (VIC) event tickets.

LIGHTS OF LOVE HOLIDAY OPEN HOUSE

WHISKER WONDERLAND SPONSOR | \$1,000

Logos on event signage, linked logo on event website and Tree House website, table at event and/or logo on any branded takeaways at event, social media shout outs, 8 tickets to the event.

FELINE GOOD! SPONSOR | \$500

Linked logo on event website, social media shout outs, 4 event tickets.



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SPONSORSHIP COMMITMENT FORM

In order for your logo to appear on event materials, the commitment form must be received by May 31, 2022. Please return this form to development@treehouseanimals.org.

Sponsor Information

Sponsor Name (as you would like to be listed) _____

Main Contact Name _____

Preferred address _____ City, State, Zip _____

Phone _____ Email _____

Sponsorship Commitment

- | | | | |
|--|----------|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Cat Walk - Cool Cat | \$3,000 |
| <input type="checkbox"/> Cat'baret - A Mew Leaf | \$ 7,500 | <input type="checkbox"/> Cat Walk - Krafty Kitten | \$2,000 |
| <input type="checkbox"/> Cat'baret - Cattitude | \$ 5,000 | <input type="checkbox"/> Cat Walk - Furr-end | \$1,000 |
| <input type="checkbox"/> Cat'baret - Kitten Around | \$ 3,000 | <input type="checkbox"/> Lights of Love - Whisker Wonderland | \$1,000 |
| | | <input type="checkbox"/> Lights of Love - Feline Good! | \$500 |

Please list the items you wish to donate to goody bags:

Payment Information

☐ Check (enclosed) ☐ Check (will be sent on ____ / ____ / ____)

☐ Credit Card Amount \$ _____

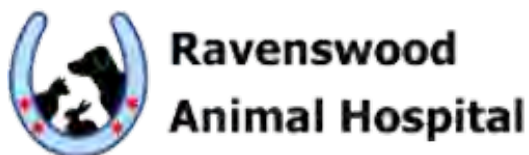
Card Number _____ Exp. Date _____ CVV Code _____

Signature (Required) _____ Date _____



**Thank you for supporting
Tree House's mission!**

Past Event Sponsors



NEWPORTONE



accenture







TOGETHER WE THRIVE





TOGETHER WE THRIVE

